11 REASONS TO LIST YOUR HOME DURING THE HOLIDAY SEASON



- People searching to buy a home during the holidays are the most serious buyers.
- 2. These serious buyers have fewer choices. This means less competition for you, therefore a better hand in negotiating.



• Since the supply of listings will



 Houses show better and smell better during the holidays and really make the house feel like a home.

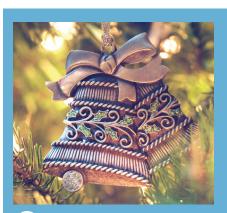


Buyers are more emotional during the holidays, so they are more likely to pay your price!

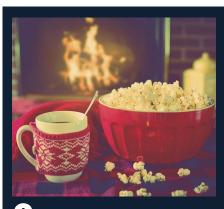
6 . Buyers have more time to look for a home during the holidays during a work week!

To some have to buy before January 1 for tax reasonsThis means they're on a time crunch and can give you a better hand in negotiating.

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January is traditionally the



 You can still be on the market, but you have the option to easily restrict your showings during the 6 or seven days during the holidays so you're not bothered.



You can sell for more money,

By selling now, you may have an opportunity to be a non-contingent buyer during the spring, when many more houses are on the market for less money! This will allow you to sell high and buy low!